

# Business Studies



**Qualification: GCSE**

**Equivalent to: 1 GCSE (grade 9-1)**

**The Business Studies qualifications are currently under review and the exam board has not yet produced the final drafts. However the main content of the course will remain the same.**

Business Studies will give you a firm understanding of the world of business and will be useful no matter what you do in the future. You will spend time looking at modern day businesses and how they go about organising their activities. You learn to appreciate how and why businesses are successful in today's world. Learning activities are varied and include visits to businesses in the community – recent trips have been to Bottlegreen in Woodchester and Stroud Brewery in Brimscombe.

## **Course Content**

Students will need to:

- Demonstrate a knowledge and understanding of business concepts and issues
- Apply knowledge and understanding of business concepts and issues to a variety of contexts
- Analyse and evaluate business information to show an understanding of business activity

## **Assessment**

100% external examination.

## **Who would enjoy and be successful on the course?**

If you have an inquisitive mind and want to be successful in the work place you would enjoy this course. If you have ever wondered why products are made, how they are priced or why they are advertised as they are, then this could be ideal. There are many new key terms to understand and learn and there is a unit on finance that will test your mathematical ability.

## **Progression – Sixth Form / Further Education / Careers**

After taking this course you could continue on to the Sixth Form to study Business and other related subjects. You will find what you have learnt useful if you go onto an apprenticeship or work. Business and Management degrees are a popular university option.