

Media Studies



Qualification: GCSE

Equivalent to: 1 GCSE (A*-G)

If you want to know how the Media works and enjoy analysing film and Television, then you will enjoy this course.

The course is split into practical and theory elements which focus on, TV Comedy, Action Adventure films and your own practical Media production.

Through the coursework, you will have plenty of opportunities to show what you can do and to be creative.

Course Content

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B321 - Individual Media Studies Portfolio Controlled assessment. 30%

- You will produce an individual portfolio containing an assignment and production exercise based on at least two media texts
- Briefs include: popular music, celebrity, soap opera and video games

B322 - Textual Analysis and Media Studies Topic (Moving Image) 1 hour 45 minutes Exam. 40%

- You will analyse and response to a short, previously unseen, clip from an Action Adventure film to demonstrate understanding of key media concepts. You will also study TV comedy

B324 - Production Portfolio in Media Studies Controlled assessment. 30%

- You can either work individually or as part of a construction and evaluation group (maximum of five) to produce a major practical production
- The following briefs are offered: print, video, audio, website and cross-media