

Business BTEC Level 3



Course Overview

This course teaches you the principles of business that underpin every organisation, from presenting positive marketing messages and developing effective interpersonal skills, to operating within a legal framework and accurate accounting.

During the course you will have the opportunity to visit a range of local businesses. This allows you to reinforce your knowledge and to gather information in preparation for coursework.

You can take either the National Certificate which is equivalent to 1 AS Level, or the Extended Certificate, which is equivalent to 1 A Level.

Certificate		Extended Certificate	
Unit	Title	Unit	Title
1	Exploring Business	3	Personal and Business Finance
2	Developing a Marketing Campaign	14	Investigating Customer Services

How will I be assessed?

Units 1 and 14 are assessed through assignments using a range of methods such as written reports, PowerPoint presentations, posters, videos and oral presentations.

Units 2 and 3 are external exams. External exams can be retaken once; the highest grade counts towards the final grade.

What do I need to join?

Students need to have the school's general Sixth Form entry requirements and an interest in the world of work and business.

Where could this qualification take me in the future?

It will provide you with skills which will allow you to study Business related courses at university.

It will also provide valuable UCAS points that will help you to apply for a range of other HE courses.

This qualification is also useful for students that want to gain employment or apply for an apprenticeship.

Staff contact:

Mrs Tracey Sparkes and Mrs Emily Fowler