

Travel and Tourism BTEC



Course Overview

The travel and tourism industry is one of the fastest growing industries in the UK. The value of tourism to the UK economy is approximately £126 billion, and the sector employs around 3.1 million people.

The Pearson BTEC Level 3 National Extended Certificate in Travel and Tourism is designed for those with an interest in travel and tourism. The qualification is equivalent in size to one A-level.

This qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

What do I need to join?

Students need to meet the School's general Sixth Form GCSE/BTEC entry requirements.

Staff contact:

Mr Neil Williams

Certificate		Extended Certificate	
Unit	Title	Unit	Title
1	The World of Travel and Tourism	2	Global Destinations
2	Principles of Marketing in Travel and Tourism	9 Or 11	Visitor Attractions Or Events, Conferences and Exhibitions

How will I be assessed?

Units 1 and 9/11 are internally assessed through a range of methods which include written reports and PowerPoint presentations.

Units 1 and 2 are external exams. External exams can be retaken once; the highest grade counts towards the final grade. The exam for Unit 2 will have pre-released information to help prepare.

Where could this qualification take me in the future?

The requirements of this qualification will mean students develop transferable and higher-order skills, which are highly regarded by higher education providers and employers. For example, when studying the World of Travel and Tourism unit, students will analyse information and data from the travel and tourism industry, identifying trends and the potential impact of different factors on the industry and its customers, which supports some of the skills students need to progress into higher education, employment, self-employment or training.

The qualification carries UCAS points.