

Business BTEC Level 3



Course Overview

The BTEC Level 3 Extended Certificate is equivalent to an A Level. The programme aims to provide students with an in depth understanding of the operations and structures of businesses and to equip students with the skills required to succeed in employment or at university.

This course teaches you the principles of business that underpin every organisation, from presenting positive marketing messages and developing effective interpersonal skills, to operating within a legal framework and the importance of accurate financial accounting.

During the course you will have the opportunity to research a range of local, national, and international businesses to reinforce your knowledge and gather information in preparation for coursework.

What do I need to join?

Students need to have the school's general Sixth Form entry requirements and an interest in the world of work and business.

Staff contact:

Mrs Tracey Sparkes and Mrs Emily Fowler

Certificate		Extended Certificate	
Unit	Title	Unit	Title
1	Exploring Business	3	Personal and Business Finance
2	Developing a Marketing Campaign	14	Investigating Customer Services

How will I be assessed?

Units 1 and 14 are internally assessed through a range of methods which include written reports and PowerPoint presentations.

Units 2 and 3 are external exams. External exams can be retaken once, the highest grade counts towards the final grade.

Where could this qualification take me in the future?

It will provide you with skills which will allow you to study Business related courses at university.

It will also provide valuable UCAS points that will help you to apply for a range of other HE courses.

This qualification is also useful for students that want to gain employment or apply for an apprenticeship.